

# Brian W. Luchsinger

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## EDUCATION

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**Stonehill College**, Easton, MA May 2016  
*Bachelor of Arts in Philosophy*  
Study Abroad; Ireland and Italy 2014 & 2015  
**Honors:** Presidential Merit Scholarship

## EXPERIENCE

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**Blogger** ([brianluchsinger.com/blog](http://brianluchsinger.com/blog)) January 2015 – Present

- Communicate with passion philosophical and scientific issues to the public
- Utilize a digital medium to discuss and simplify complex scientific material
- Develop a written voice which is approachable while professional

**Ludicity**, Link-Sharing Application (Pre-Beta) March 2016 – April 2017  
*Cofounder*

- Market research for ideation that incorporates industry + theoretical knowledge
- Created, tested, refined pitch for product, sought funding from angel investors (pitch deck available on request)
- Recruited software engineer, built back-end prototype, iterated functionality
- Guerilla-testing of basic concept using alternative platforms with target market
- Leveraged philosophical expertise and domain knowledge to plot industry trends and find underutilized niche, forecasted large-scale technological shifts

**Apex Artistry**, Media Company February 2017 – May 2017  
*Digital Communications Director*

- Assisted in strategizing the company's value proposition and new business ventures
- Edited/wrote copy for clients ensuring value prop consistency and relevance
- Collaboratively rebuilt first-draft ideas into coherent and distilled end products

**The Westport Library**, Westport, CT Summer 2015  
*Internship, Program Creator, and Host at "The Learning and Discovery Center"*

- During interview process, was asked by Director of Innovation to host a discussion program revolving around my topics of interest
- Developed, facilitated, and marketed a weekly presentation/discussion program "*Reality Hackers*"
- Generated curiosity and approachability to technical fields tabooed exclusive to experts
- Researched heavily with material sourced to academics and popular science writers
- Program attendance grew throughout the summer from a handful to upwards of 20 people

**World Science Festival**, New York, NY Summer 2015  
*Volunteer*

- Was selected out of competing applicants after a video-interviewing process
- Greeted high profile scientists and public intellectuals who were presenting in the festival
- Ensured a hospitable environment while guests were traveling to and from festival locations

**Stonehill College** Philosophy Department, Easton, MA Fall 2013  
*Teaching Assistant*

- Selected by faculty members to assist with classroom responsibilities
- Facilitated student discussions, stimulated intellectual engagement
- Held review sessions to work individually with students on graded assignments